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aigcfd

Architecture

Interior Design

Graphic Design

Construction Details

Furniture Design and Furnishing

Communication

Amparo Martínez Vidal

Architect and Interior Designer

Cover letter

With a background in Architecture and a career spanning various facets such as interior design, marketing, and academic coordination, I believe my skills align with the requirements of the role.

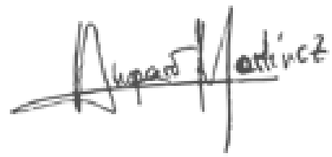
Over my 17-year career, I have honed my expertise, particularly in corporate interior design since 2017. Before that, I successfully managed independent projects and engaged in freelance collaborations, cultivating a diverse skill set.

In my most recent role as Architectural Chief in **Studio C**, I developed executive interior design and furniture projects for luxury villas. As a Senior Interior Designer at **Palladium Hotel Group**, I led national and international hotel interior design projects. This encompassed conceptualization, detailed execution of interior design projects (FF&E, finishes, construction details, etc.), furniture design, and compiling purchasing lists. Earlier, at **Bombon Boss and Hágen Dazs**, I contributed to the interior design of cafeterias, overseeing various aspects including shelving design, selection of decorative props, integration of marketing visuals, and development of the branding manual.
During my 2.5-year tenure at **Vitra** (Spain and Portugal), I worked in the Marketing and Showroom Planning department, collaborating with the Headquarters team on designing diverse environments. My responsibilities included conceptualizing scenes for residential, contract, and office spaces, showcasing seasonal products, and organizing B2B events. Additionally, I executed interior design projects for VIP clients.
At **Morph Estudio** and **Collegiate AC**, I specialized in the PBSA area (Student Residences), leading the design of common areas and rooms. This involved developing FF&E and M&E plans, customizing construction details, selecting materials, requesting quotes from suppliers, and managing tenders.

Proficient in AutoCAD, SketchUp, Photoshop, and InDesign, I also utilized technical English in daily communication with the management team.

Beyond my professional roles, I have actively contributed to the industry through talks at esteemed entities like the **COAM** and the **URJC**, and by writing articles for the **Arquia Foundation blog** since 2015.

I am eager to discuss how my skills and experiences make me a valuable addition to your team. I am available at your earliest convenience for an interview and am excited about the opportunity to further elaborate on my qualifications.
Thank you for considering my application. I look forward to the possibility of contributing to your continued success.





Amparo Martínez Vidal

Architect and Interior Designer

Contact details

amparo@martinez-vidal.com
+34 616255793
calle méjico 30 (madrid)
calle mar 54 (valencia)
avda primo de rivera 5 (murcia)
calle isidoro macabich 30 (ibiza)

linkedin
web

Education

MArch | Valencia Polytechnic University
1995-2002
Interior Design Program | IED barcelona
2014
ThePowerMBA Digital Marketing
2021
Master in Education - Drawing and Arts
2023

Software Interior Design and Architecture

Autocad
Adobe Photoshop
Adobe Indesign
Sketchup
3d Studio
HomeByme
HomeStyler
Presto

Marketing tools

Salesforce
Wordpress
Ads: Google Adwords, Facebook / IG Ads, Linkedin Ads
Google Analytics

Competences

Architecture
Interior Design
Digital marketing
Retail design
Hospitality design
Graphic design

Soft skills

Team work
Problem solving
Communication

Languages

Spanish
English

Experience in architecture and interior design

Architecture Chief | jul 2023-current
Studio C

Senior Interior Designer | jul 2022 - jul 2023
Palladium Hotel Group

Senior Interior Designer (maternity leave) | mar 2022 - jul 2022
Grupo Azarbe - Bombon Boss y Hägen Dazs

Head of Marketing and Showrooms. PR coordination. | sep 2019 - jan 2022
Vitra Iberia (Spain & Portugal)

Project Architect & Interior Designer PBSA. International Projects | march 2018 - sep 2019
Collegiate AC

Project Architect & Interior Designer | aug 2017 - march 2018
Morph Studio

Principal. Architect | july 2010 - aug 2017
MVDO



Amparo Martínez Vidal

Architect and Interior Designer

Experience in architecture and interior design

Fairs & Competitions. Project Manager | march 2007 - june 2010
Typsa

Several - internships & collaborations until march 2007
Intersa
L+A

Experience in Education
Lecturer and teacher| july 2010 - current

Retail Interior Design Conference. **CENP**.
Women in Architecture Seminar lecturer at **Valencia Polytechnic University**
Architecture and Business: Green Borders? Conference. Lecturer at **Centro Centro Palacio Cibeles.**
Master class: Interior design for architects. Madrid Architects Association - **COAM.**
Master class for architecture students: Communication in architecture for change environments. **Rey Juan Carlos University**
Commercial Design Conference. Lecturer at **Cajamurcia Foundation**

CEO and Teacher | june 2010 - july 2014
Cimbra Academy

Retail Interior Design Consultant and Teacher | nov 2016 - nov 2017
Murcia Chamber of Commerce

Experience in marketing and communication - collaborations

Real Estate marketing | 2016
Domo Gestora

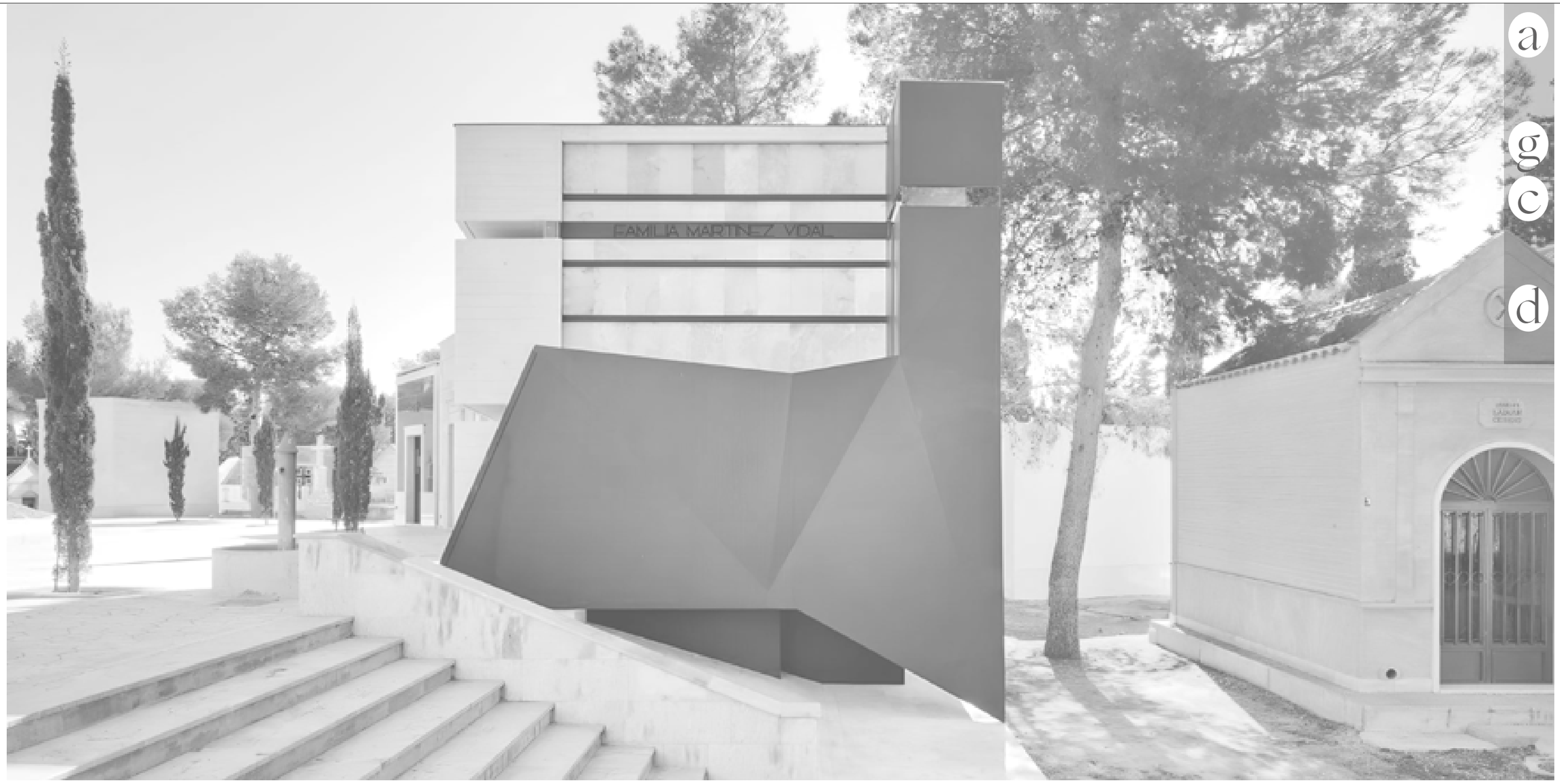
Architectural newsletters send-outs | 2015-2016
Pati Nuñez Agency

Freelance Visual Merchandising and Architecture Event “Umbrales” Manager | may 2015 -nov 2015
Philips Lighting

Columnist
CTXT, Fundación Arquia, 10 Decoración, Habitíssimo, Diario de Mallorca, MurciaEconomía, Centro Urbano, Colegio Arquitectos de Lanzarote, Infoautónomos

Singular Architecture

November 2023



Singular Architecture

Pantheon for an Engineer

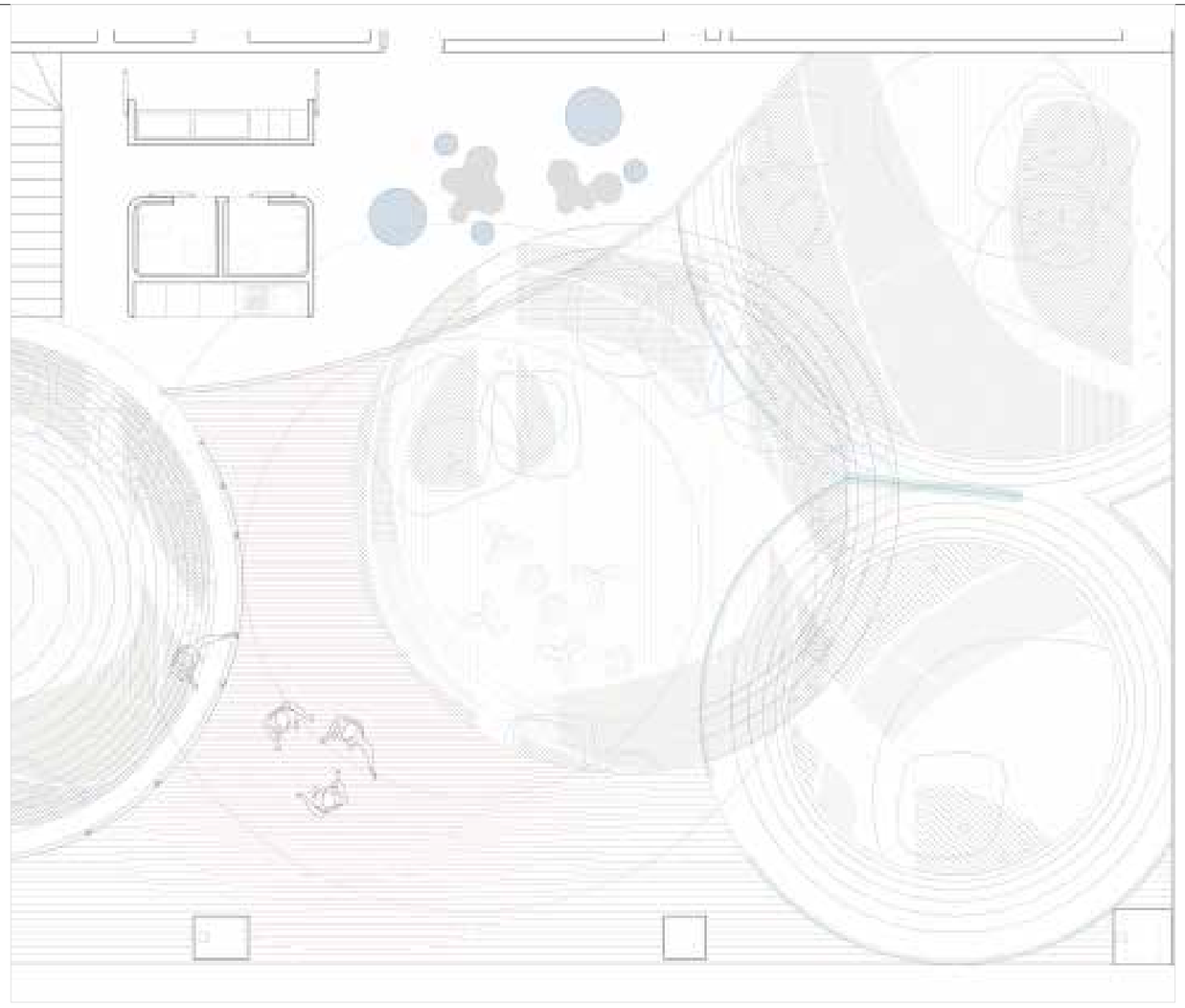
Religion translates complex situations, polarising and placing them opposite in hell and heaven, two antagonistic ends.

The purpose was to make difficult what was simple, and to turn what was sober into something innovative. Concrete doesn´t represent a load-bearing structure – this function is carried out by a steel framework concealed behind.











Singular Architecture

Murcia Pavillion M2O

This pavilion represented the Region of Murcia and conveyed the existing need for water.

It was a representation of a water molecule on a large scale. The challenge was to create a completely dismantlable and transportable pavilion, later recoverable, with organic forms, and, of course, without using a single drop of water.





Residential Architecture and Interior Design

November 2023



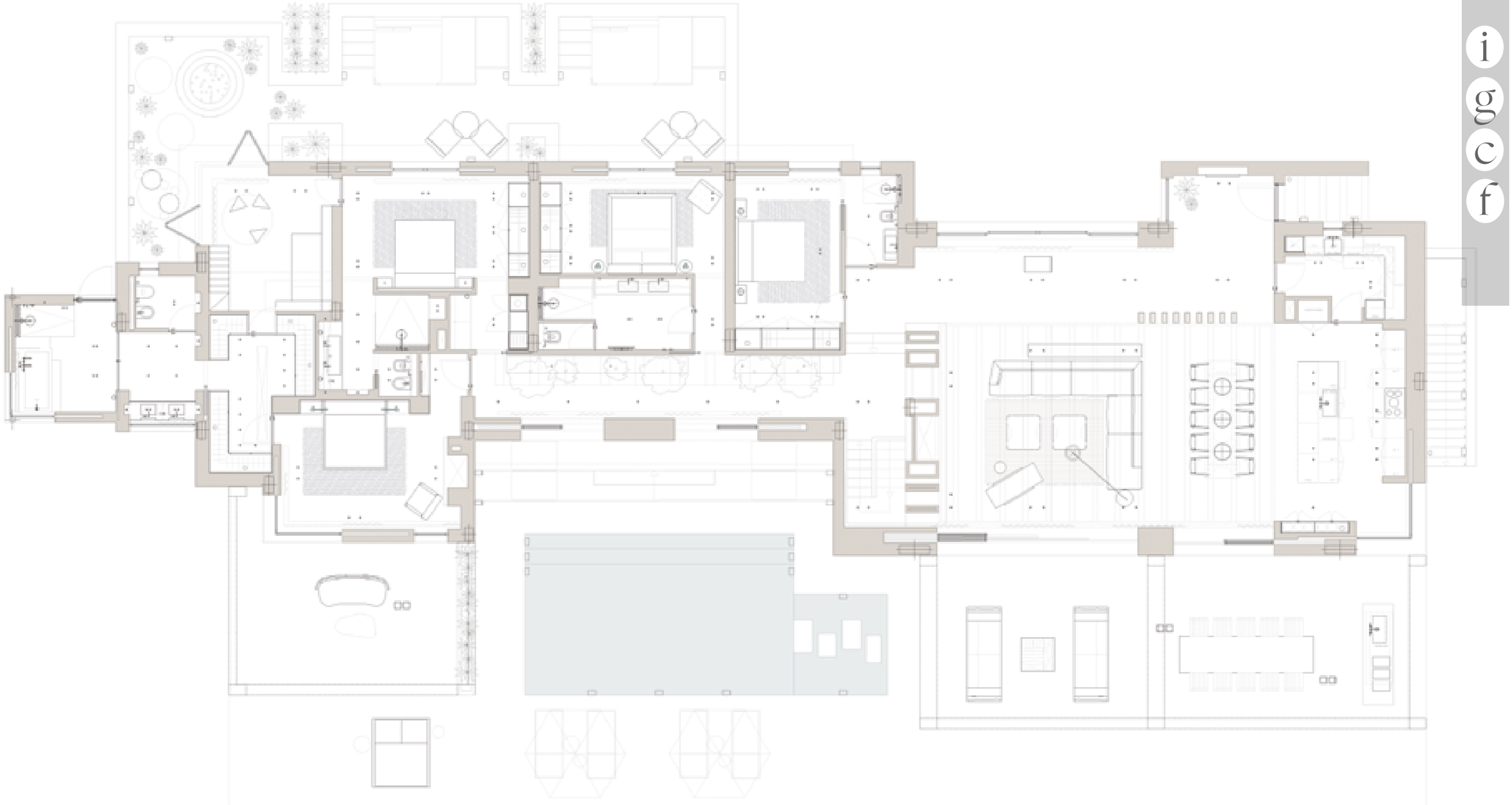


Residential

Casa Cova

Developement of furniture design and custom carpentry pieces design.
This marvelous Ibiza retreat comprises over 8 rooms, each with its own bathroom, arranged across 2 towers, boasting direct views of Cala Xarraca.
It is a textured minimalist space with a wabi-sabi aesthetic that captures the essence of Ibiza with a contemporary flair.

The design incorporates seamless flooring and essential raw materials such as wood, lacquered iron, and natural stone.



Residential

Cayama

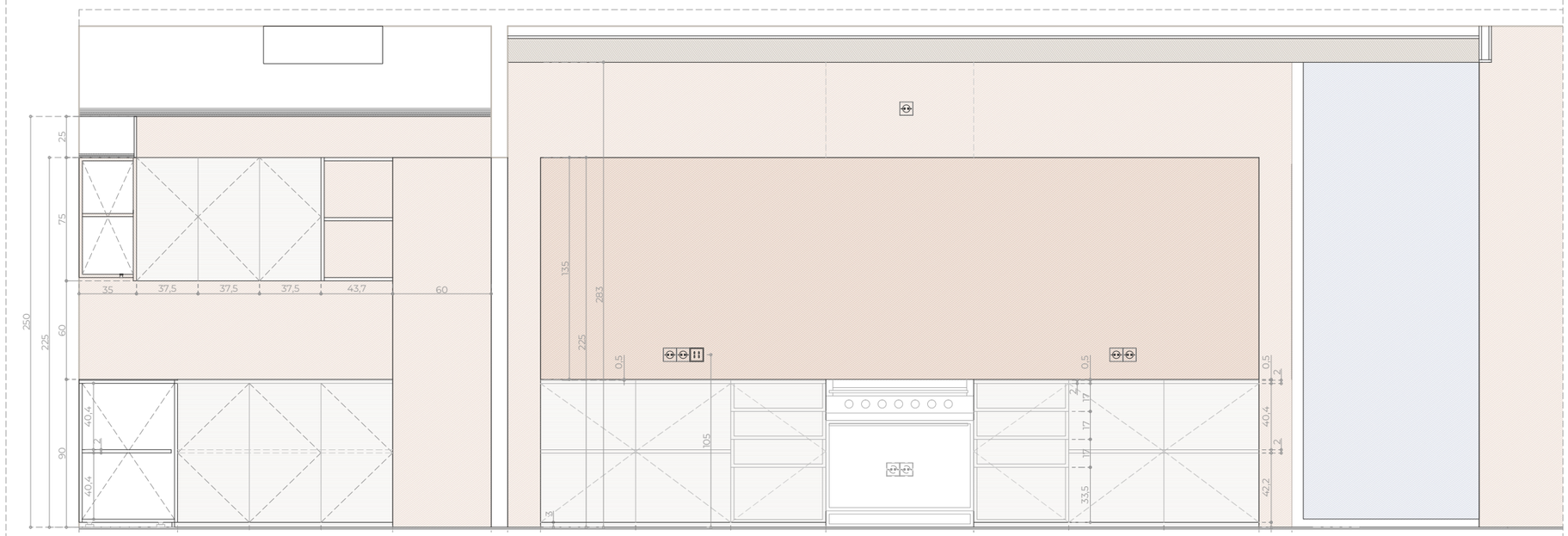
The beauty of this home's layout reminds us of the Mediterranean houses designed by Coderch, while the materiality takes us back to the Brazilian residences of Niemeyer.

A tropical spirit for a serene environment.

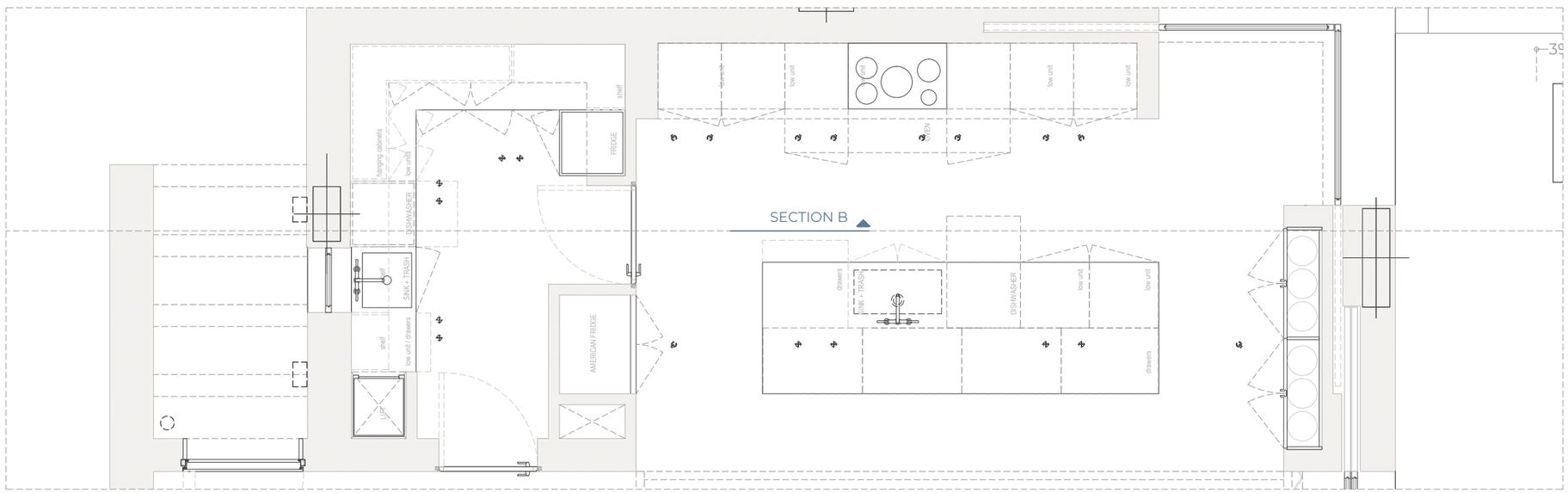








SECTION B 1/30



PLAN 1/45

Contractors are responsible for verifying dimensions on-site. If any differences are noticed, they should be promptly reported to the designated authors. Engineering and/or architecture will oversee the electricity and installation project. A specialized entity must handle the calculation of lighting requirements. The instructions regarding lighting fixtures, electrical sockets, communication networks, environmental control systems, and other related installations are meant to provide guidance. All lighting fixtures must have dimming capabilities. If new equipment is needed, engineering will update the necessary electrical outlets and provisions for audiovisual, communication systems, television, closed-circuit television (CCTV), air conditioning, and plumbing and sanitation, as appropriate.

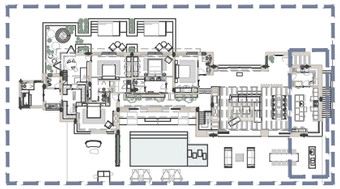
Only information available until the project delivery date will be considered. Prior to supply and installation, all materials must be approved by the property after the construction company submits a sample request. Grouting will match the tone of the coating or pavement, subject to property approval. When corners are necessary, a model must be presented for approval and finished in NCS lacquer according to the location, subject to prior property approval. On-site samples of all finishes will be conducted if needed. The property's approved NCS must be used for all paints, and an on-site sample will also be required. For areas exposed to water, the finish and hardware must be suitable for damp conditions.

STUDIO INTERIORS

INTERIOR DESIGN PROJECT
PROJECT CODE
CDK
CLIENT
Carolin Dekeyser
LOCATION
IBIZA
DRAWING TITLE
ELEVATIONS

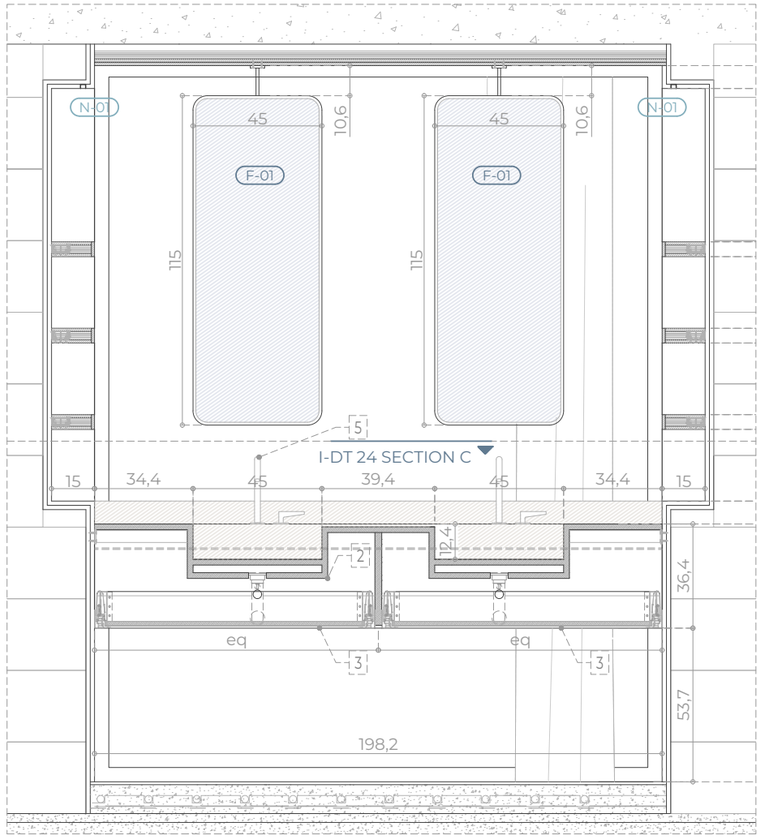
CDK.K.09b	SCALE
	1/30 @A3

DATE
11.2023

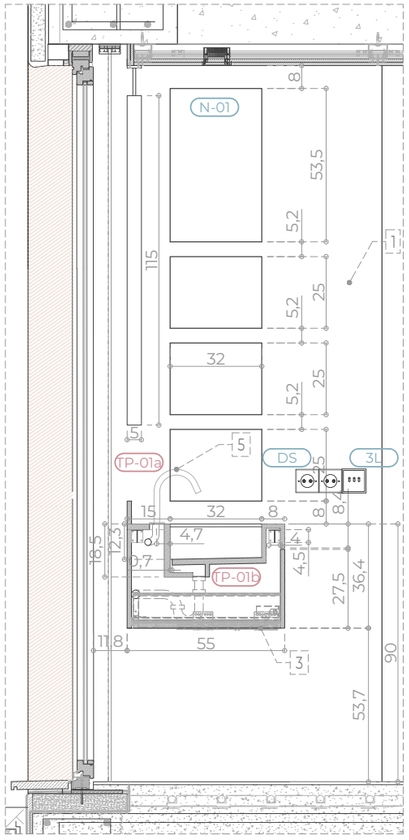


GENERAL LAYOUT 1/800

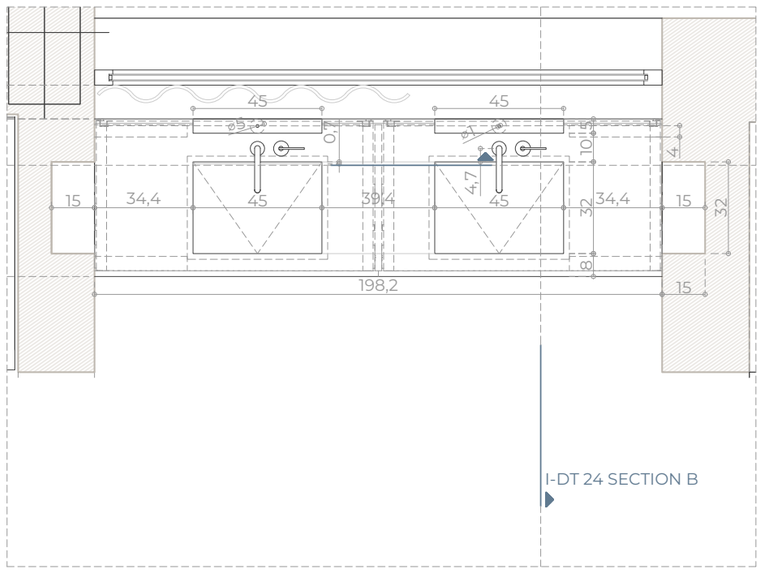
REVISION		
REV	DATE	MODIFICATION
02	11.2023	DESIGN 02
01	26.10.2023	DESIGN 01
00	22.09.2023	DESIGN 00



SECTION A 1/20



SECTION B 1/20



SECTION C 1/20

MASTER BATHROOM BATH TUB

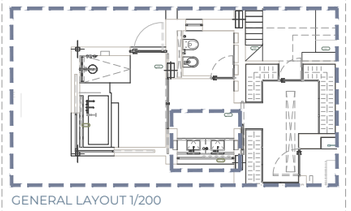
CODE	DESCRIPTION
1	Revestimiento continuo Ecoclay muestra a confirmar por interiorismo
2	Lavabo de piedra natural de 20 mm de espesor, acabado pulido empastado transparente, muestra a confirmar por interiorismo, pegado con adhesivo cementoso mejorado, C2 TE, y rejuntado con mortero de juntas cementoso, CG1, para junta mínima (entre 1,5 y 3 mm), con la misma tonalidad de las piezas. Pendiente del 2%. Desague conformado del mismo material, con agujero para sifón flexible.
3	Cajón integrado de lavabo, con apertura push, de extracción completa, amortiguación integrada y autocierre. Guías, herrajes y fijación marca Haefele o similar. Cajón de DM hidrófugo lacado RAL a confirmar por interiorismo. Tapa embellecedora enrasada con encimera, misma piedra lavabo.
F-01	Espejo con marco y trasera de aluminio, muestra a confirmar por interiorismo. Anclaje superior de acero inoxidable a falso techo.

Contractors are responsible for verifying dimensions on-site. If any differences are noticed, they should be promptly reported to the designated authors. Engineering and/or architecture will oversee the electricity and installation project. A specialized entity must handle the calculation of lighting requirements. The instructions regarding lighting fixtures, electrical sockets, communication networks, environmental control systems, and other related installations are meant to provide guidance. All lighting fixtures must have dimming capabilities. If new equipment is needed, engineering will update the necessary electrical outlets and provisions for audiovisual, communication systems, television, closed-circuit television (CCTV), air conditioning, and plumbing and sanitation, as appropriate.

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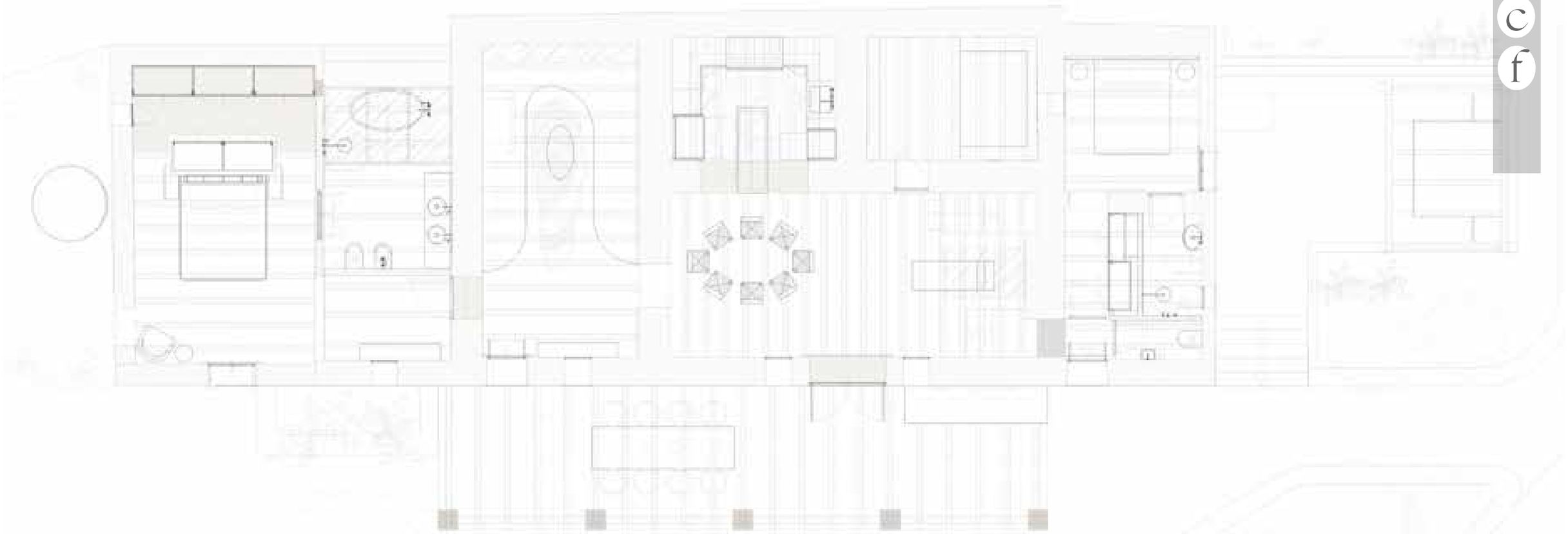
STUDIO INTERIORS

INTERIOR DESIGN PROJECT	
PROJECT CODE	
CDK	
CLIENT	
Carolin Dekeyser	
LOCATION	
IBIZA	
DRAWING TITLE	
MASTER BATHROOM | Shower detail	
CDK.SA-01	SCALE 1/20 @A3
DATE	
11.2023	



GENERAL LAYOUT 1/200

REVISION		
REV	DATE	MODIFICATION
02	11.2023	DESIGN 02
01	26.10.2023	DESIGN 01
00	22.09.2023	DESIGN 00



Residential

Can Ludo

Can Ludo is an ancient farmhouse transformed into a vacation home, a space focused on a grand double-height communal dining area that serves as the heart around which all the living spaces converge.
This house can only be truly grasped by conceiving luxury as a place to get lost in contemplation, yet also to find oneself in shared moments of coexistence.





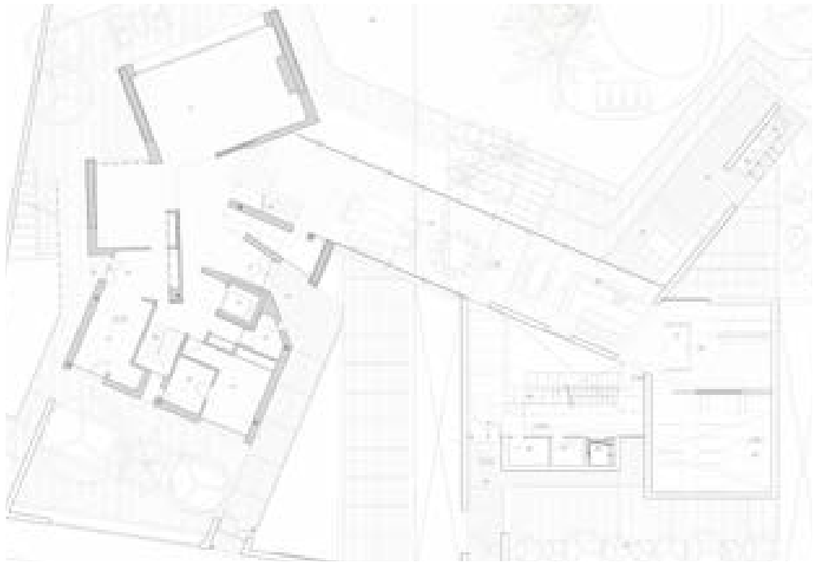












Residential

Vitra

At Vitra, complete projects were undertaken for VIPs and socialites, involving the use of the brand's furniture and customization of carpentry and finishes by collaborating suppliers.





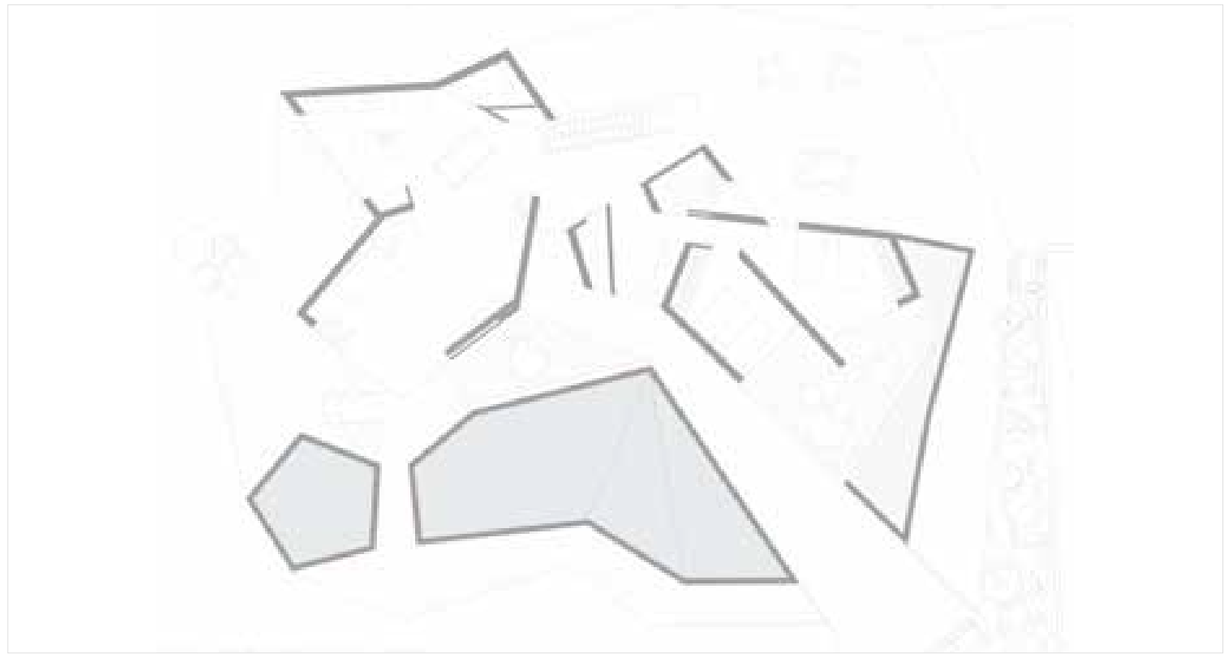


Residential

House in a vegetable garden

Nestled within the Murcian orchard, this residence occupied an idyllic, secluded space, far removed from the hustle and bustle of civilization.

Crafting a project of unparalleled harmony became essential, where the design not only respected the natural environment but also deftly played with shadows, adding an artistic touch to the surroundings. The orchestration of circulation pathways was approached with a vision to infuse vitality, achieved through the strategic articulation of commanding volumes within the architectural framework.





Residential

House for a sailor

This residence is crafted for a sea enthusiast. Surrounded by water, both artificial and natural, the entrance is orchestrated through the pool. The design evokes the graceful lines of a sailboat's sails.

The architectural concept draws inspiration from the tranquil beauty of maritime elements, seamlessly integrating the dwelling with its aquatic surroundings. The fluidity of the pool not only serves as a visual centerpiece but also functions as a thoughtful pathway, inviting residents to embark on a unique journey into the heart of their maritime haven.

Hospitality and F&B
Architecture and Interior Design

November 2023



Hospitality

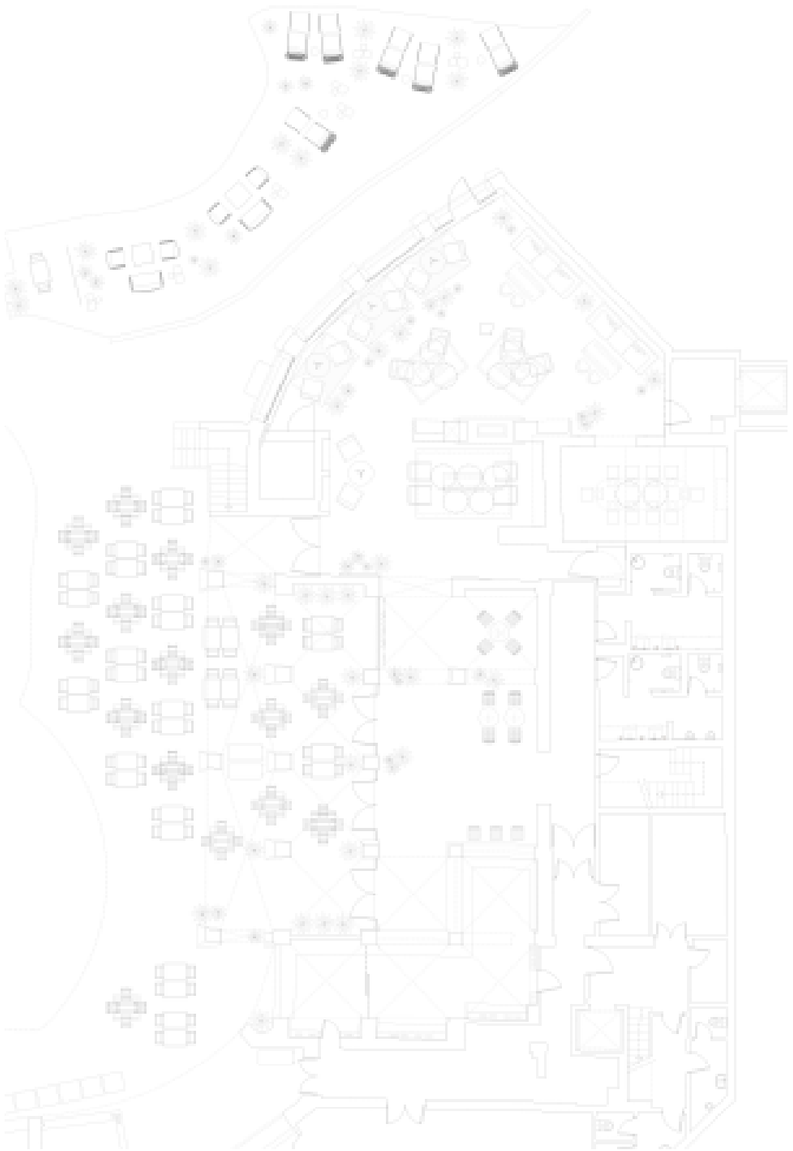
Vilalara Thalasso Resort and Apartments

This marvelous Spa hotel in Algarve was meticulously crafted at the communal level, featuring a furniture design inspired by North American brands, seamlessly blended with Portuguese materiality and tradition.

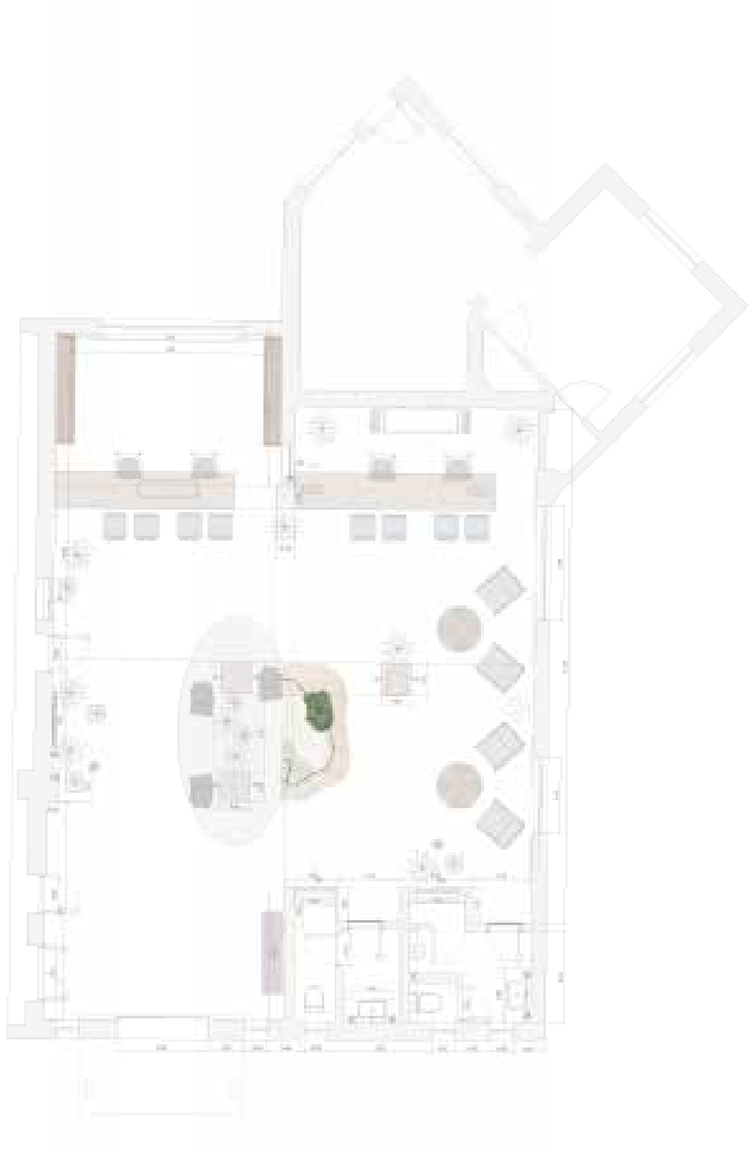
The use of ceramics, wood, and intricate textiles enriches the space. The neutral tones in the coverings provide a back-drop, allowing vibrant hues in the fabrics and the sturdiness of the wood to take center stage.



















Hospitality

Collegiate AC Student Accomodations

In this British hotel operator, in collaboration with Temprano Capital (Livensa Living), I participated in student residence projects across Portugal (Coimbra, Oporto, Lisbon), Spain (Valencia, Barcelona), England, and Italy (Milan).

The task involved executing projects in accordance with the proposed design guidelines, faithfully adhering to all franchise standards.







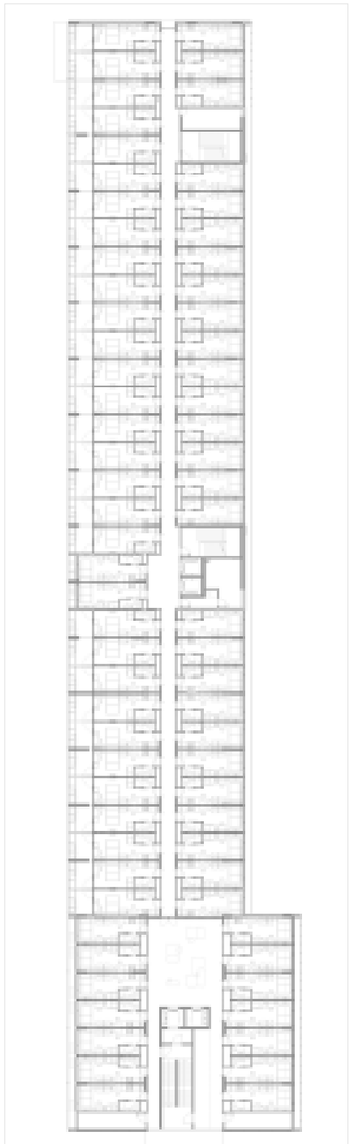




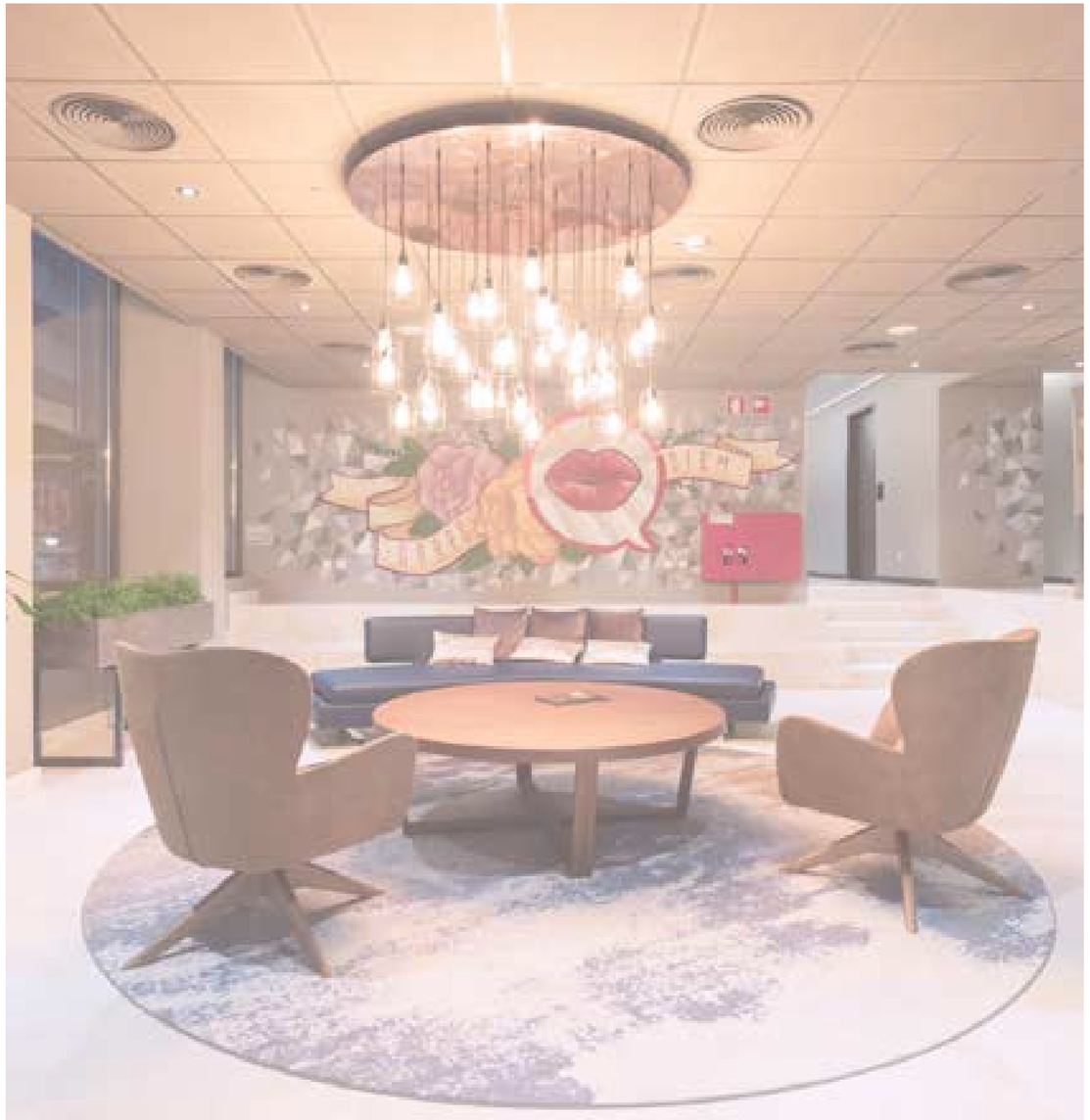
Presentations

Collegiate AC Student Accomodations

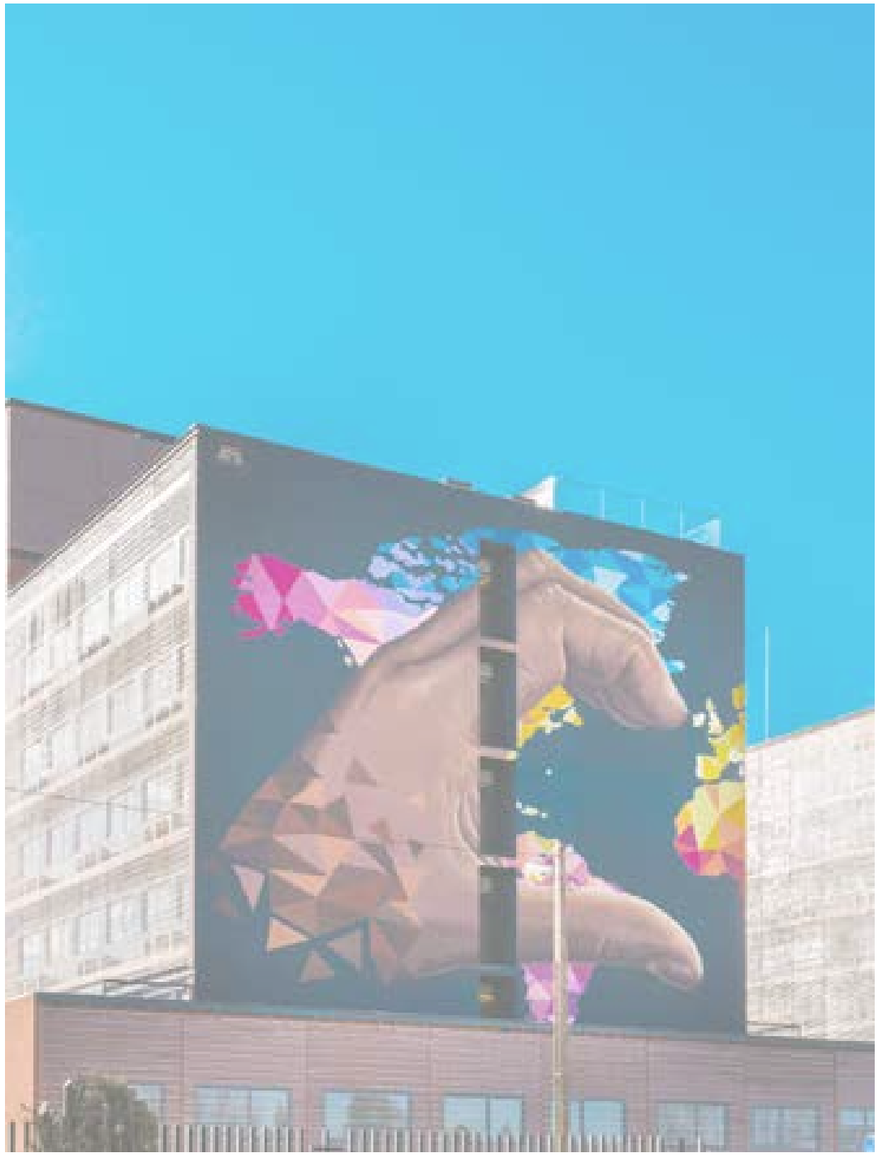
The task involved crafting multiple Concept Designs for the most distinctive common areas of the residences, with a focus on commercial presentation.



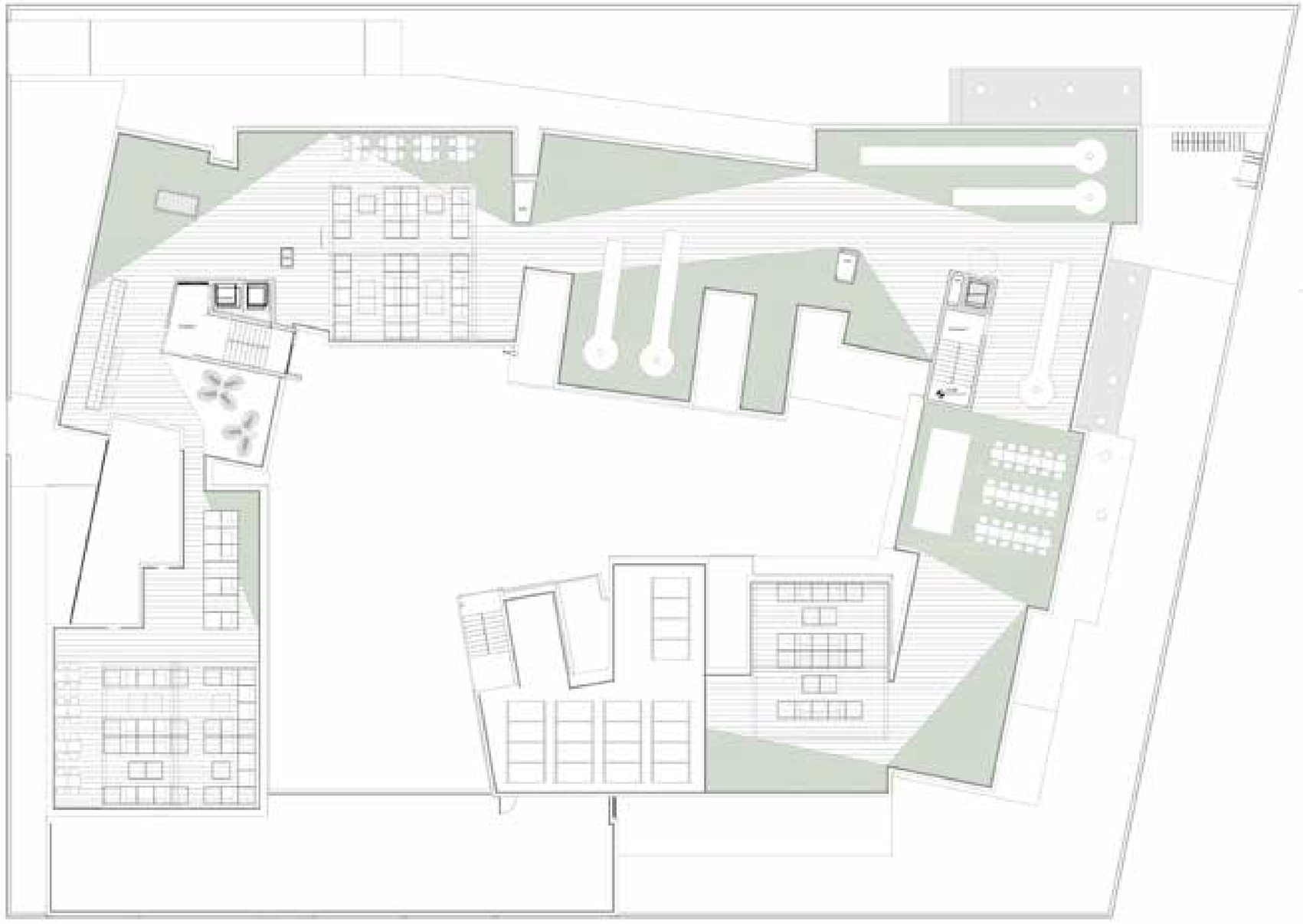












Hospitality

Morph Studio Student Accomodations

Through my work at Morph Studio, I have not only designed spaces but crafted immersive experiences that go beyond the visual, reaching into the very soul of hospitality.
It is this passion for creating atmospheres that tell stories and evoke emotions that has become the hallmark of my approach.



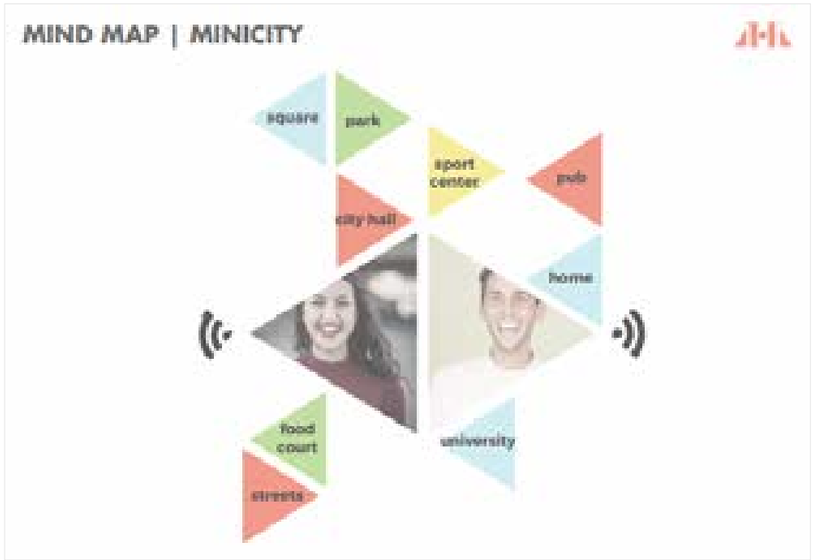




Hospitality

Comandante Franco Student Accomodation

The entrusted project demanded a meticulous endeavor in specifying and designing furniture for every corner of the residence.
The scope of the work spanned from communal areas such as hallways, reception, bar or pub, to more intimate spaces like the bedrooms.
In this challenge, there arose the imperative to conduct a thorough and careful analysis of every nook in the residence, aiming to achieve both aesthetic allure and functional harmony throughout the environment.







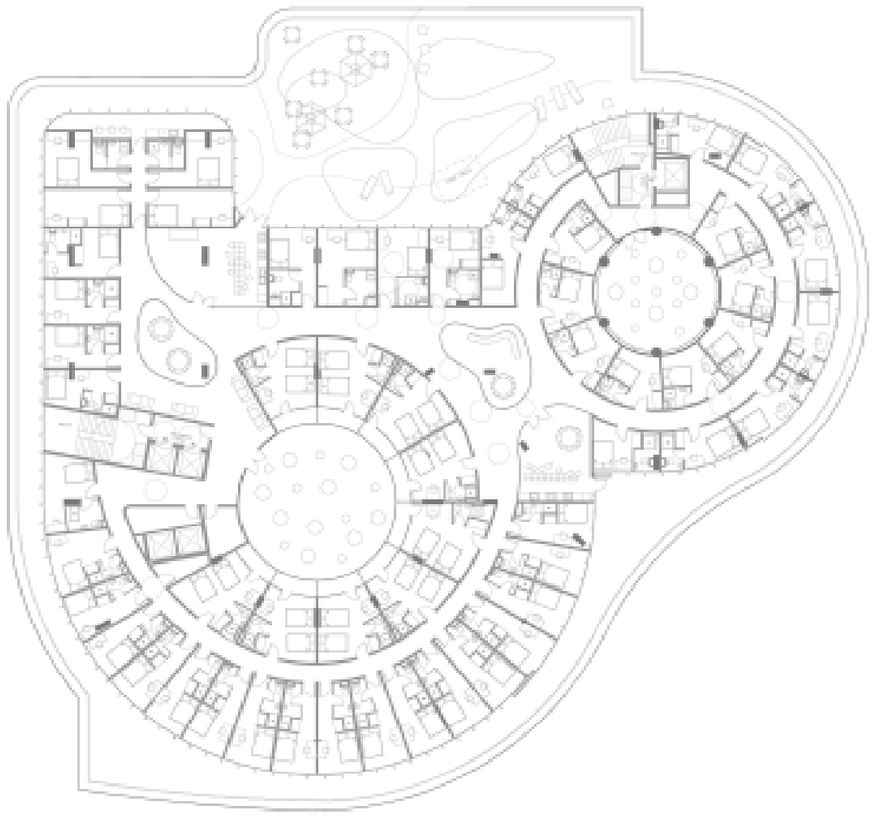




Branding Book

Comandante Franco Student Accomodation

This task involved translating the design of each area of the Comandante Franco student residence to effectively convey a design concept and present it to the operator in a suitable manner.



a

c



Hospitality

Blasco Ibáñez Student Accomodation

This intricate project entailed the meticulous reconfiguration of rooms within a student residence located in the vibrant city of Valencia, adhering rigorously to all relevant regulations.
The primary challenge rested in transforming a commercial area into a public, seasonal residential space, introducing a dynamic shift in purpose and functionality.
The endeavor required not only a keen understanding of local guidelines but also an innovative approach to repurposing the existing infrastructure to align seamlessly with the intended residential use.



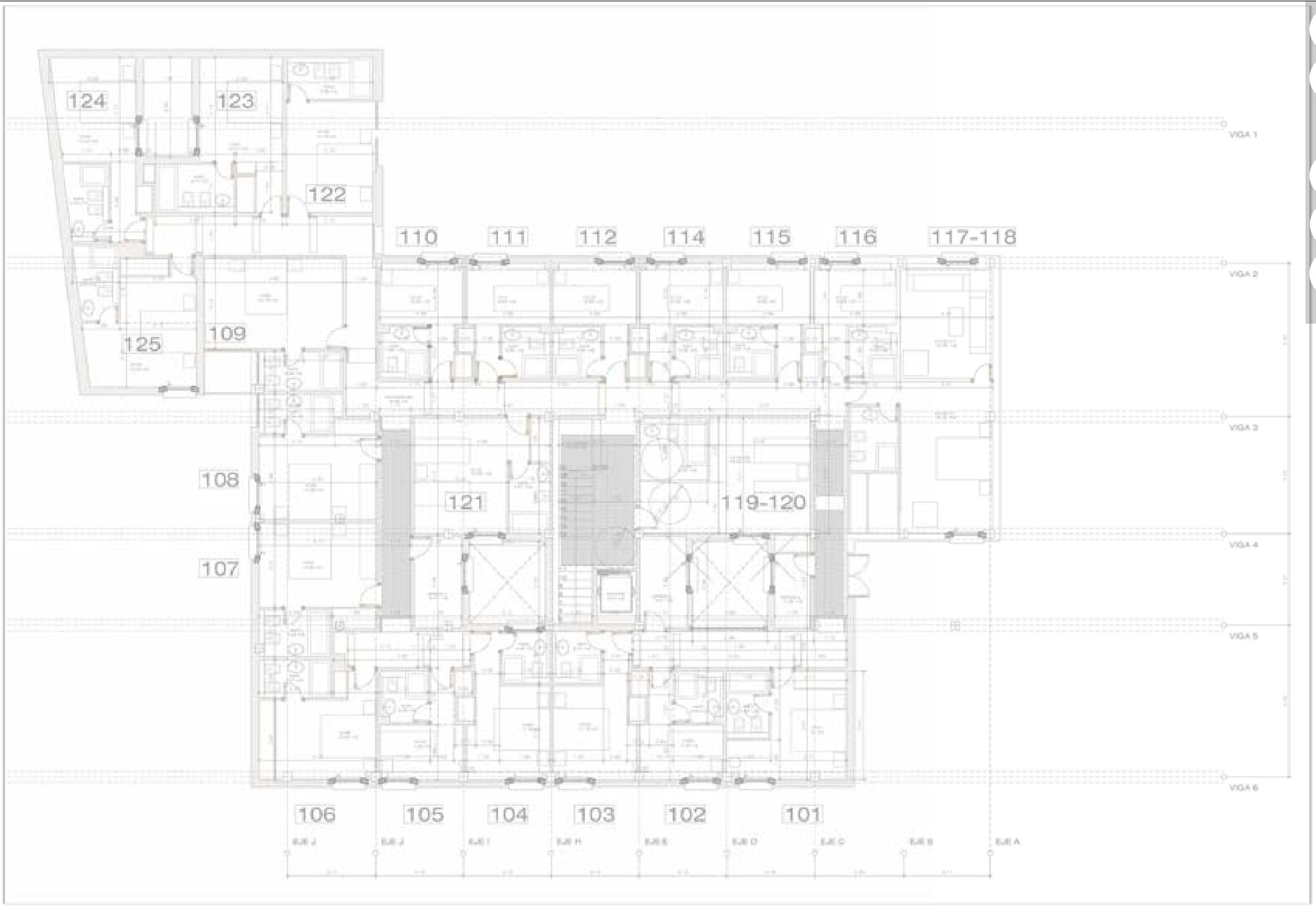


Hospitality

Cerrojo Student Accomodation

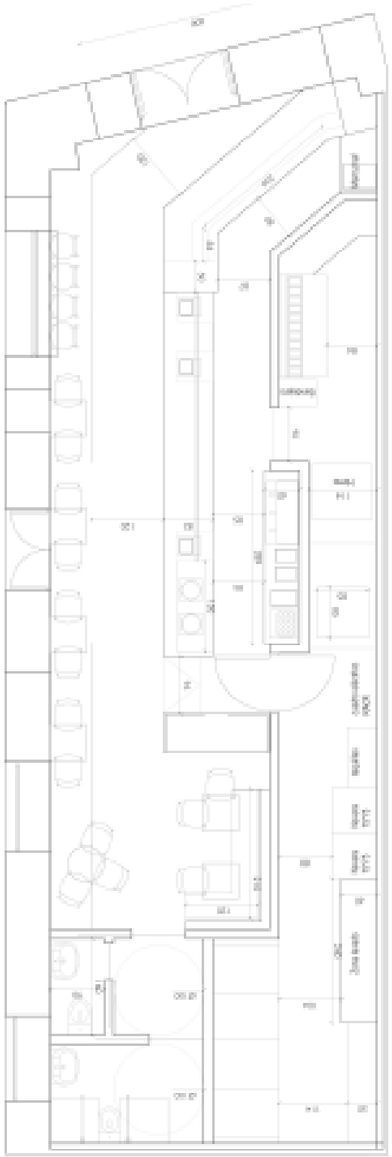
In this particular scenario, the undertaking involved not only the strategic rearrangement of rooms within the premises but also the meticulous fitting of each space, all while adhering to the intricate urban planning regulations specific to the bustling center of Málaga.

The unique character and historical significance of the city center presented an additional layer of complexity to the project, necessitating a thoughtful and context-sensitive approach to the room fitting process.



Hospitality

Hotel Alcázar





F&B

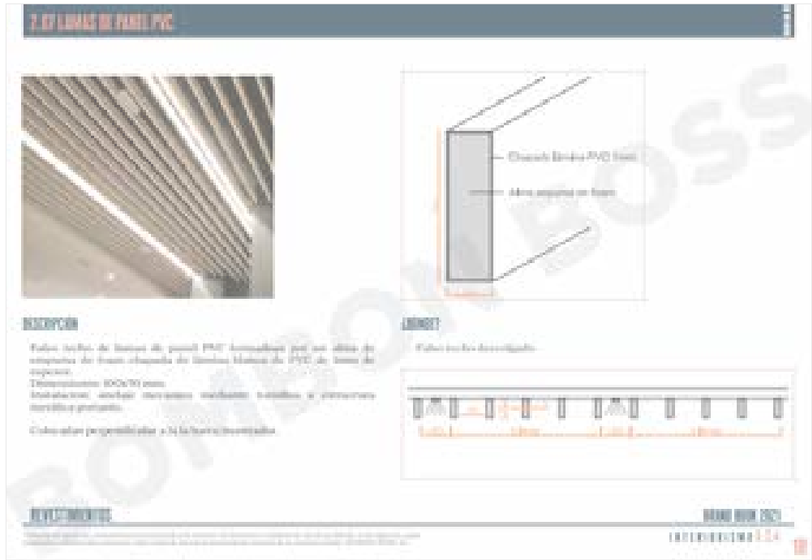
Hägen Dazs & Bombon Boss

The job involved adapting the layout of Bombon Boss and Hägen Dazs franchises in accordance with the regulations of each city.

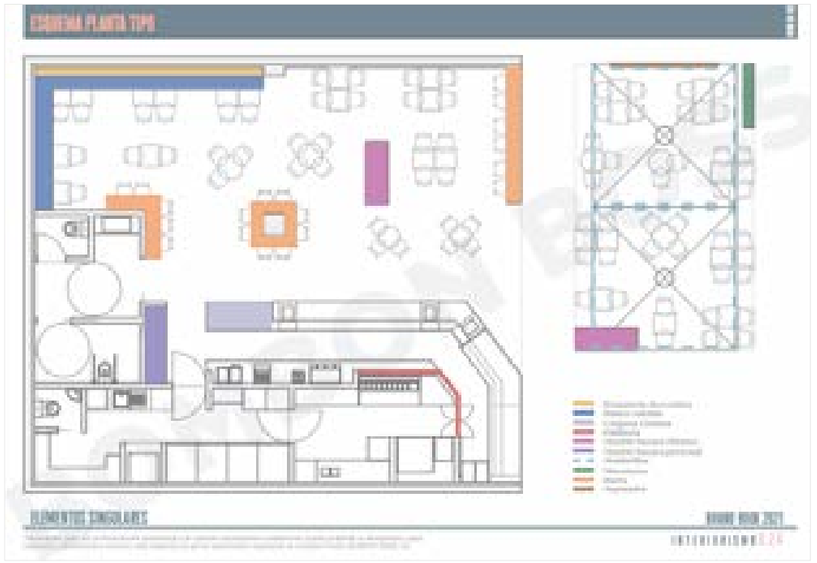
This included creating the storefront based on the corporate manual, whether the location was street-level or within a shopping center.

Additionally, the task involved selecting and customizing the interior shelf decorations based on the available space and corporate guidelines.











F&B Brand Book

Hägen Dazs & Bombon Boss

The corporate manual outlines all the details, encompassing both brand and construction specifications, that franchises must adhere to in order to be developed by any external design studio.

It addresses aspects related to the dimensions of work areas, the characteristics of key furniture pieces, lighting, decoration, materials, signage, facade, built-in furniture, and equipment.

Retail Architecture and Interior Design

November 2023





Retail

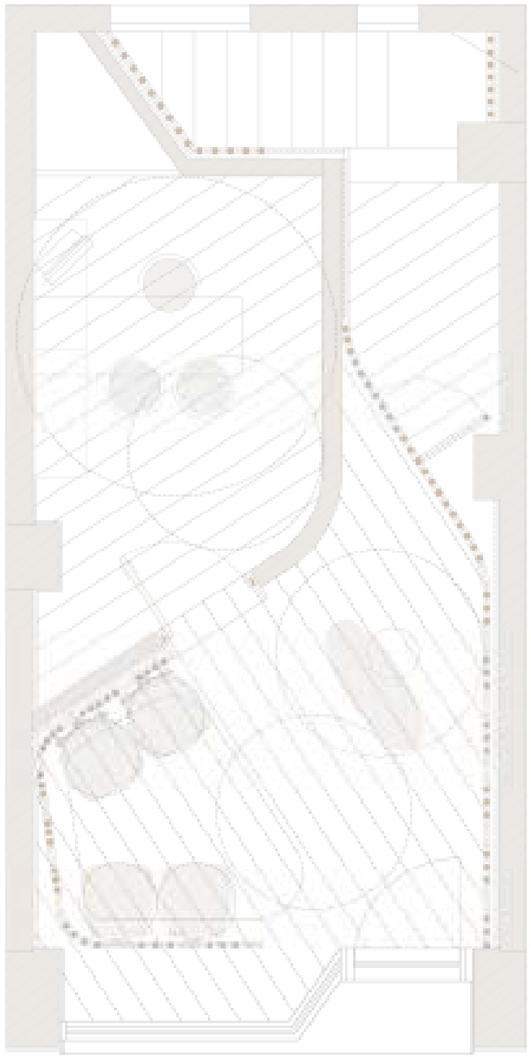
Vitra Showrooms

As the Events and Showroom Decoration Manager at Vitra Spain and Portugal, the objective was to curate scenes in Vitra's flagship locations for various purposes such as living rooms, dining areas, lounges, home office spaces, office lobbies, communal workspaces, etc.

The challenge lay in crafting spaces using Vitra and Artek items while avoiding monotony and adhering to the established guidelines from the central offices. This involved aligning with color schemes, thematic motifs, and seasonal objectives.











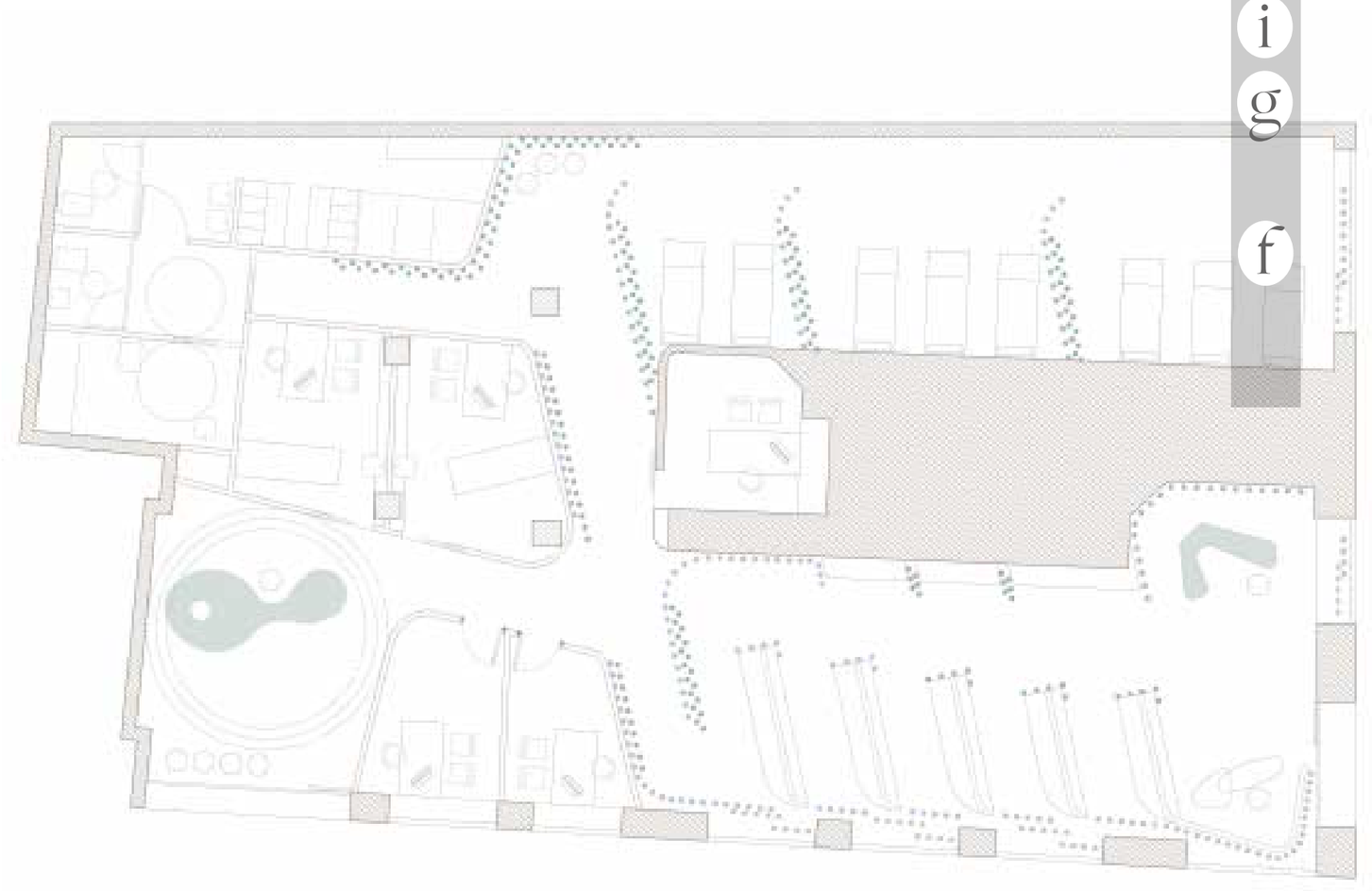
Retail

Clínica Audiología Clara del Rey

The basic and execution project, the application for the activity license, and the on-site management were successfully carried out. The space, although small, aimed to convey a warm and welcoming atmosphere, with character imparted by a curved wall and wooden slats.

The exterior facade featured brushed stainless steel, and there was a acoustically isolated room for patient examinations. Custom-made furniture added a bespoke touch to the design.





Retail

Flagship Marnys

This preliminary design aspired to encapsulate the complete essence of the Marnys brand within the confines of a flagship store, an emblematic space meant to showcase not only the diverse array of products but also to curate special and immersive experiences for the discerning customer.
The choice of materials played a pivotal role in translating the brand's identity into a tangible and visually appealing environment. Light-toned elements, carefully selected to resonate with the brand's ethos, included the graceful incorporation of curved wood, brushed aluminum, micro-cement, and decorative paints in soft, inviting hues.





Retail & Events

Umbrales powered by Philips Lighting

The project entailed the meticulous supervision of a visual merchandising initiative executed by a team of five talented female architects, each contributing their unique perspective to transform five distinct retail spaces.
This collaborative effort aimed to not only enhance the aesthetic appeal of these environments but also to showcase the diverse skills and creativity of the architects involved.
One of the distinguishing features of this initiative was the deliberate use of locally sourced materials, an intentional nod to sustainability and a celebration of the unique cultural context of each retail location.





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Projects List

Architecture and Interior Design



Amparo Martínez Vidal

Architect and Interior Designer

2022-2023
Proyectos de interiorismo y mobiliario de **Villas de lujo**.
Proyectos: Casa Cova, Can Ludo, Cayama, Casa Sol y Luna

Proyectos de Interiorismo de **hoteles** a nivel nacional e internacional: Concept design, Proyecto de ejecución de interiorismo (FF&E, acabados, detalles constructivos), Diseño de mobiliario, Listado de compras (selección de mobiliario, consulta de presupuestos a proveedores).
Proyectos: Vilalara Thalasso Spa, GP Palace, GP Sicilia, Vivienda en Aravaca, Poblado Kantenah.

Uso de AutoCad, Photoshop, Powerpoint, Excel.

Cafeterías **Bombon Boss y Hagen Dazs**
Proyecto básico de cafeterías Bombon Boss (área de barra, back of the house, zona de clientes). Diseño de estanterías, selección de atrezzo decorativo, integración de visuales de marketing. Pedidos de mobiliario. Manual corporativo de la marca.
Proyectos: Centro Comercial Ballonti, Centro Comercial Gran Turia, Centro Comercial San Quirze.

Uso de AutoCad, Photoshop, InDesign, SketchUp, Excel.

2021-2019
Planificación de Showrooms y amueblamiento de viviendas de lujo.
Proyectos: Showroom Madrid (cambio de escenas en campañas), Showroom Lisboa (adaptación).
Montaje de eventos: What if? Vitra Barcelona, La Silla de la Discordia, Tres Cámaras Indiscretas

2017-2019
Diseño de residencias de estudiantes.
Proyectos: Milan Student Accomodation (Layout zonas comunes); Porto Student Accomodation (Layout diseño interior zonas comunes; selección de mobiliario independiente e iluminación decorativa; detalles constructivos; tender); Valencia Marina Real Student Accomodation (Detalles); Paseo de la Habana Student Accomodation (Zona bar layout e iluminación)

2016-2017
Tareas generales: Diseño y Redacción de proyectos de viviendas y locales comerciales; Dirección de Obra; Gestión de Licencias; Presentación de Presupuestos y Anteproyectos; Diseño de Mobiliario; Decoración.
Proyectos: Proyecto vivienda c/Martinez Izquierdo (Madrid); Proyecto vivienda c/Azalea, Soto de la Moraleja (Madrid); Reforma viviendas: c/Almendro (Madrid), c/Fernán González (Madrid), c/General Perón (Madrid); Anteproyecto Oficinas PowerShop; Proyecto y Dirección de Obra Clinica Audiologia Doppler en Clara del Rey (Madrid).



Amparo Martínez Vidal

Architect and Interior Designer

Decoración vivienda c/ Santiago de Compostela; Anteproyecto Restaurante Hayedo; Anteproyecto Boutique del Pan c/ Ferraz; Proyecto Salón Lindavista; Proyecto vivienda Fuente del Fresno; Anteproyecto Herbolario Marnys; Proyecto vivienda c/ Sor Ángela De la Cruz; Proyecto y Dirección de Obra vivienda y amueblamiento c/ Orense; Decoración Terraza The Shed CoWorking; Proyecto Tienda Lucas y Lola.

2015
Proyectos: Idea y Coordinación Proyecto de Visual Merchandising para Philips Lighting; Proyecto y Dirección de Obra Ático (Almería); Proyecto y Dirección de Obra Hotel Alcázar (cafetería, restaurante, habitaciones, etc.); Anteproyecto Oficinas San Javier.

2013-2014
Proyectos: Proyecto y Dirección de Obra Panteón para un Ingeniero; Dirección de Obra Rehabilitación fachada Edificio Carbonell (Murcia); Anteproyecto Clínica Fisioterapia; Anteproyecto Bar Tira La Canya; Anteproyecto Hotel Boutique Up! Barcelona; Dirección de Obra Restaurante-Franquicia "La Mafia se sienta a la Mesa"; Concurso proyecto franquicia en Shenzen; Concurso Hotel Hyatt La Manga Club.

2010-2012
Proyectos: Anteproyecto 3 viviendas unifamiliares (Villajoyosa); Concurso Stand Fitur; Proyecto Básico Vivienda Unifamiliar en Mula (Murcia);

Proyecto Básico Vivienda Unifamiliar en Mirador de Agridulce (Murcia); Proyecto y Dirección de Obra Apartamento c/Correos; Plan Parcial el Caracolero; Plan Parcial La Hoya (Lorca)

2002-2010
Proyectos: Premio: Pabellón de Murcia en Expo Zaragoza 2008; Pabellón de Angola en Expo Zaragoza 2008; Restaurante de Murcia en Expo Zaragoza 2008; Oficinas, Talleres y Cocheras de la concesionaria de la línea 1 del Tranvía; Concurso de la sede administrativa (oficinas) de la Autoridad Portuaria de Cartagena; Concurso para la sede de la Policía Local de Murcia; Asistencia Técnica para el Ayuntamiento de Madrid en ofertas técnicas de edificación para las subvenciones del Plan E; Asistencia Técnica para la Consejería de Obras Públicas y Transporte. Plan Regional de la Bicicleta; Asistencia Técnica para el Ministerio de Fomento. Plan de Ordenación de Equipamientos de Hostelería y Servicios Higiénicos en el Dominio Público Hidráulico de la Costa Cálida; Colaboración en el Proyecto de Ejecución del Hotel Sercotel JC1 y de la guardería y el gimnasio anexos e Infografias de fachada; Colaboración en el proyecto básico y de ejecución del edificio de oficinas de Intersa; Diseño de las pistas de pádel y los vestuarios de Juan Carlos I; Colaboración en desarrollo de proyectos de ejecución de oficinas (una asesoría) y de viviendas unifamiliares; Participación en el Concurso del Colegio de Arquitectos Técnicos de Murcia (Primer Premio y Ejecución); Participación en el Concurso de la Sede de la Delegación del Gobierno en Murcia, del Centro de Salud Mental en Cieza, y del Centro de Interpretación del Cañón de Almadenes (Diseño gráfico, Montajes en Photoshop, etc.)